Minnesota State University Moorhead
Student Senate Agenda
April the 12th, 2012

I. Call to order- 5:05 pm
   (proxy Danielson, Ehrlich, Valdez Delgado, Fog Absent)

II. Roll Call

III. Approval of Agenda (Ferguson, Anderson)

IV. Approval of the Minutes (Anderson, Trefethren)

V. Public Hearing
   a. Marketing Concern (Deepa)
      MSUM commercials airing during tv shows. I have some recordings to show today. I don’t think these commercials are effective. I know we don’t have much power, but we should at least say something to the administration, recommending them to rethink the marketing strategy. Here are some of the ones I recorded this morning. I will now open the floor to discussion
      Beneke: What are you looking for with this? Presenting? Direction?
      Trivedi: I wanted senate to know they were on because I don’t think they’re effective. Maybe we could write letter to marketing that they aren’t effective.

      Trefethren: Was there any data showing that student testimonials work for advertising?
      Provost: These weren’t made to be commercials. They were made for the university website. The point was to have videos associated with the department pages. Data to show we were down in applications from students in FM area. A short term strategy was to take these videos and show them locally to raise awareness within these regional markets. Community members pleased to see the advertising. Very short term strategy.

      Thomas: I think they’re really terrible. When you have somebody who is shakily talking and they missay things, it makes people who go here not sound smart. Are they going away?
      Advisor: They will eventually go away. Not result of a mass marketing campaign. Very little money was spent on them. You all are a more harsh audience, but you are closer to the age of the people we are trying to appeal to.

      VP Chu: I sit on director of Marketing Search Committee and now we have a director whose name is Dave. I really trust that he will develop a good structure of marketing campaigns. I see this as the band aid.

      Anderson: When I saw these it was kinda bitter sweet. There is no marketing on tv promoting any universities in FM. Now that you’ve explained it, it makes
sense. I’m glad they’re developing something long term. It just throws you into it, and pulls you out. They are little quick bits. The student is talking, and then it’s like “okay see ya!” I’m glad they’re doing something more long term. Provost: It was included in my report to talk about marketing. We hired Dave. Feel like he is incredibly competent and already talking about things that will move us light years ahead. I will pass along your feelings regarding the commercials, but something better is coming.

Hoeck: I do kind of like them, I just don’t like how jarred you are. Looks like a commercial was cut off and wasn’t meant to be, but that’s how it is. I like the department videos.

b. Wellness Center Parking:
The problem is that there is no real designated parking for the Wellness Center.
Ferguson: There is after 4 pm
Thomas: See, I have a problem with that. That’s not a convenient time. I have memberships at other gyms and I’ve never had to get a pass/park off street/pay. Got a parking ticket and there’s nowhere else to park. Some area should be designated for people commuting to the gym

Bernier: You have to purchase a permit to park in Wellness Center “parking.”
Thomas: The reserve spots were empty.

Anderson: Is there a committee for the Wellness Center?
Beneke: Wellness Center Advisory Board
Anderson Talk to Wellness Center/Public Safety so that Wellness gives you a pass with a time limit. Like the visitor pass on campus.
Thomas: Might not help me. Annoying to walk in, get permit, walk out, and walk back in. On the whole, there should be more parking tickets. There’s confusion about the lots for the Wellness Center and Ballard
Anderson: Saying there should be a free lot? What happens is there’s no way to distinguish that you’re in the Wellness Center, so lots of students might try to park there. This seems like a conversation to have with Public Safety and the Wellness Center.

Hoeck: Chair Anderson made my point. I think it’s funny that you’ll work out, but angry you have to walk farther to work out.

Raza: Regarding free spots, the ones that are metered. Could add metered spots there and pay per hour.

Thomas: Seems like a Mickey Mouse operation.

VI. Advisors Report
a. One item already covered. My main announcements have to do with reflecting on the events of past few weeks. Reading letter to chancellor about tuition and fees.
Was disappointed, not in the votes, but in the process. With what I learned at the meeting, with what I learned about how you perceived our behavior as administrators. Looking back, I understand why you see things that way. Doesn’t fit at all with our motives and intentions. Seems unnecessary. Want to offer a personal apology in my role in that process. Been thinking about some ideas for improving the student consultation process. It felt adversarial, whatever we can do to avoid that in the future, I’d like to try. The only sources of money are not tuition and state support. There’s also fundraising. Been improving, but primarily been for athletics so far. Can bring other resources to us in the future. Edna’s working hard to find other sources of money. Don’t know if that was communicated by us in the discussion process.

Raza: I understand that we had issues that we brought up to you and you tried to bring a recommendation. When we tried to make decisions, the financial stuff was hard. I’d like to personally apologize. Hopefully over time things will go more efficiently because we learn from our mistakes. Maybe remove the administrations negative notion of senate, of sorts. Read about the Academic realignment task force—super impressed that you came up with idea and that it’s actually finally getting done. Thank you.

VP Chu: I’d like to know if the officers from tae kwon do or fencing came to you. Provost: Next week, I think. I will report to you as soon as I know more.

Trefethren: Can you update us on Warren or is that undisclosed? Provost: I can tell you that he’s on leave. There’s a limit to what I can tell you. I believe there might be an update as early as next week. Not really much more I can give right now.

VII. Officers
a. Secretary
b. Treasurer: Hello. Brought the remaining balance for the student senate account. April 6th, reads $7,548. Without including diversity week expenses, elections expenses. Another 700 dollars for these. Accounting for this, there’s around $6,800 left. Stoles— I am waiting on a few, ordering a dozen, still waiting on the quote for those. Hopefully will have that next week. Will be written as a bill. Met with Josh, still working on paper work for SABC Task force. This Monday, presenting at SABC. Showing recommendations. Hopefully will be a two week process. SO many ideas, don’t know where to start. It’s just a mess right now. Full of raw meat, and you still have to cook it, so. Trying to figure out where to start from. Last senate meeting, will be shortly presenting there. Will review it earlier to just have an hour meeting and be done for our banquet. Will be after SABC presents their recommendations. Meeting with Josh about orientation next year. Wanted to ask if Senate wants to give promo materials or help promote to freshman. Will go with the [PR] chair and into his transition manual. Talk to the chair if you have any questions.
c. Vice President: Combining this week and last week. Training went well. Thank you to those who came. Will send the power point for strengths quest and if you want to see other peoples top five, can include that as well. End of year banquet is coming. Have some food options. We can vote/ you can choose two of them and then—choose three, the top two will win. Will come in big pots. If vegetarian, let me know. I'll have something special for that. There will be a bill. Please vote yes. Otherwise no food. Town hall meeting last week and religious panel last week. Thanks whoever organized it. At 7 o’clock, there’s another religious panel on suicide in CMU 101. Talking to tae kwon do and fencing to figure out their SABC part when it comes to equipment- what needs to be replaced and what can be kept so they can spend little. I’m trying to think of programs to do during the banquet. Whatever you want to do just let me know. I’d like to encourage those running for elections to campaign, and make sure people vote for the questions, the polls as well. Will be beneficial for next year. Presenting at Student Academic Conference next week at 2.

Thomas: What are you presenting?
Chu: study of implementing a diversity endorsement at MSUM.

Hoeck: Would be fun to have the little rewards they give out in high school (ex. most likely to succeed)
Singh: How do we pick those [meal options]?
Chu: Just tally on the sheet.

d. President: On Monday, April 16th, the parking study is presenting to the City Council. Want a short meeting with MSUM students. Participants at 1:30 or 3:30. Not sure when she needs to know by. Company is prepared to give their recommendations, some minor changes. Will be distributed by Wednesday- next week? City Council, making the presentation at 5:30 that night. Worked on consultation letters and sending to the appropriate people. Can direct questions to the president.

VIII. Committee
a. Academic: This meeting is going faster than last week. Didn’t send a report cause mostly dealt with last week’s meeting. Was a foreshadowing of events to come. Do have some things. The grad workshop is scheduled for April 24th. Still don’t have a time for that, it’s a Tuesday…Monday… no Tuesday. I’m on the ball. SOAC- the OSA extended of-the-year awards deadline to 4:30 on Monday. Lots of categories. Of the Year banquet is the 23rd- that Monday. At 4pm to 5pm. If you can go, they’re trying to get more people. Go, get your friends to go, food and good times. Might not be there. Please go. On the topic of the whole tuition thing that we were talking about last week, the administration is planning on hiring three fixed term advising positions using carry over funds. One for undeclared, one for social/natural sciences, and one for arts and humanities. Can’t make permanent positions. Hoping to raise the money to keep the positions. Advisors will be similar to SRCs at Mankato- student relations coordinators. Work pretty well there. Planning to use carry over for faculty development- advising and
software training. Will hopefully have massive faculty training days before next fall. A couple weeks ago talked about the year-long set up with three terms instead of two separate terms- would be a full year. Looking at starting a task force next semester to see if it’s feasible for our campus. If you’re interested let me know.

Bunker: There is no cord of recognition for honors kids. Don’t know if that’s true, but was a concern for them. I didn’t talk to Flores about it.
Raza: Honors don’t have special cords, but cords for GPA (magna, suma, and cum laude). Being an honors student must retain a higher than average GPA anyway and get a certain cord based upon the GPA you have.
Bunker: a lot of peers brought that up. Since we applied and took special classes, we’d like some extra recognition and something separate.

Anderson: Color preference?
Bunker: I could ask Monday.
Anderson: Kay, get back to me.

b. Campus Affairs
Bernier: I really didn’t do too much this week. I have kind of been neglecting my duties as CA chair with trying to prep for elections this coming week. But the door by the post office was replaced with one with a window finally, so we asked about that a month or two ago. That was kind of nice.

Ferguson: Someone rigged the door in Ballard so it doesn’t lock. You should check that.
Bernier: Okay.

c. Diversity: Diversity week was cool. Thank Shane and Chu for coming. Olivia, Kaitlin, and Deepa rocked it. Nick was there.

Trivedi: Anita Bender thinks diversity week should be in fall, but not spring.
Butze: Chu was there for religious panel. It was actually pretty good. There was a recording. Shaun might have it by now, but it’ll go on the facebook page.

d. Leg IA

e. MSUSA: Time for MSUSA. Our first order of Business. Following in the footsteps of PR committee and ordering promo. Just got a little picture of what they’ll look like. Hopefully will be here soon. Delegates is tomorrow. There’s one person not here who’s coming with us. A couple of reminders- dress style; Moorhead has a reputation of being best dressed. Friday night doesn’t matter too much but Saturday, dress a little nicer. Sunday, doesn’t matter much either. Behavior, have an accountability policy of MSUSA. Less rigid than MUSM’s so if following MSUMs you’re golden. Anything that would bring a bad name to MSUM, don’t do it. We set the bar high. The cars are leaving around 12:30 or 1
and around 2 or 2:30. If you’d like to bid us farewell or bring gifts, that’s the time. Sponsoring tri-college rainbow formal, next week Friday. $5 at the door per person. Please show up. Bad experience in high school? Didn’t get to go? Want to dance? Come! Chair Beneke and I attended a meeting this week with some people we didn’t know. Tech consultants. To talk about technology use in classrooms. Some improvements could be made. Came down to faculty knowing how to effectively do power point and use the hook-ups. Fixing up wireless around campus. Setting up skype phone booths especially for international students. I will be presenting at the Student Academic Conference Tuesday. One is at 1:40, one is at 3. Hit us all up.

Thomas: any discussion/ inclusions on ITV classes?
Hoeck: Not brought up.

Thomas: Is that the only consultation? Can that issue be raised?
Beneke: Meeting more concerned with hands on student access to technology. It could be brought up to the Provost or Dan Heckaman. You can always bring it up to Academic affairs as well.

Thomas: What are you presenting on?
Hoeck: On bees on North Dakota Prairies. Colony collapse. Studying- god no, that won’t make any sense. The difference between individuals and genetics were looked at. The second was on human dendritic cells and development of an HIV vaccine.

f. Public Relations: Tomorrow, Tess and I will be working on the new snap shot for student senate. Have a bill. Research from Danielle Saul coming in tomorrow. Will let you know how that went, if she did well. Dodgeball tournament and clothing drive tonight. Did a lot of promo for it today and it’s at 8 o’clock. At the Wellness Center. Clothes to the Boys and Girls Club. After Dark having an event on the 20th at the Science Lab. From 8-12. We’ll be running bingo. Sign up for more than one if possible. Will be figuring out Scorch Jam. Promo materials are in. Have cups, bags, and post it notes. Thanks to Jessica and Momma Hoeck for helping me with that.

Raza: Any invoice or anything from the company? I don’t have a record.
Ferguson: I’ll get one.

g. Student Affairs: Helped Ehrlich with consultation letters. Those got sent this week. Delegates, running for Vice Chair. Vote for me. Thomas working on internships, hopefully meeting soon. After tonight’s meeting. Danielson looking into global studies stuff, talking with the advisor. As Hoeck said, met with Dan Heckaman briefly and then spoke with the consultants. Direct further concerns to me.

h. Election Chair: This week I met with JoDee Haugrud about setting up the ballot for next week. There were some concerns with the formatting of questions, but she’ll figure it out. The ballot is all set. Only one person didn’t submit a picture. Coca cola is not donating pop so we’re going to have to buy some. There’s a bill
coming up later for this. We’re getting 30 two liters of different kinds from Hornbacher’s. I’ll talk more about it later.

Thomas: Is there a discount?
Bernier: Doesn’t make a difference because there’s no Hornbacher’s brand on the list.

Bunker: Display Case?
Bernier: We’ll hopefully be decorating the display case either Sunday night or Monday afternoon so that I can make sure that it gets done before Tuesday. I don’t want to be decorating it during the Student Academic Conferences. If you have ideas, please bring them to me. I still have to buy the stuff for it too.

IX. Old Business

X. New Business

a. LASC Policy Vote

Raza: I know Kim knows this best, but I’m very well aware of the system. Last time we introduced LASC, they were trying to do switches on what requirements we need. Some students had classes that overlapped with just one category. By the time you’ve finished all of your requirements, you still don’t have all of the credits. I highly urge the body to approve this. The Deans have all accepted this and are trying to get it done as soon as possible.

Anderson: The main thing with this is the double counting. With the Dragon Core don’t think there was any double counting structure

Provost: This came up because of the double counting issue. Legislature has required all degrees to be down to 120 credits. Some programs can’t get there without double counting their core classes. Students would have to cut classes in their major in order to get to this requirement. Helps departments propose classes that help with double counting

Anderson: having a more structured way is better

(motion to approve LASC Policy (Bernier, Singh))
(call to question, Raza, Ferguson, passed)
(motion pass unanimously)

b. Policy Discussion

Beneke: We’re having a discussion about the policy committee and if we want all of those policies directed to us.
Anderson: What?
Beneke: Do we want all policies to come to Senate or just certain ones?
Anderson: Is this for the college level committees?
Provost: New committee called university policy committee. We’ll be reviewing all policies on a regular cycle. We assumed any time a policy came out of a committee for review we’d send to faculty/student senate, other committees and what now. When I first sent Kim this policy, she said “What?” Wanted to have a
discussion about whether you wanted this to proceed or change it. Do you want recommended policies to come here before they’re enacted?

Anderson: How many policies per year?

Provost: Now, lots. On a 5 year review cycle, would be max of 10 policies per year. Wouldn’t be trickling in all the time once we get on a five year cycle

Anderson: Would be a good idea for them to come here. This would help us to build that relationship with the administration.

Hoeck: I also think it’s a good idea. I think it could be something like org constitutions. It would go to leg committee and then Senate votes on it. If we had a committee of students who actually specialized in that, it would be good.

Chu: When we recommended the amendments to the committee restructuring, think we put leg on that committee. This would be the person that brings the policies to leg committee to meet weekly. If they think some policies important to senate to discuss, they bring it up. If they don’t think it’s necessary, could be like org. constitutions. They get everything done and bring to senate for final review.

Raza: Everybody’s said leg would go through leg, recommended to body, body votes on it.

Anderson: Think it’s a good idea, but would still like somebody to come explain the rational to it. With policy reviews, could just be seeing if there’s anything we’d like to do with it or especially for changes. No problem with it going through leg first, but still would want either administration or a member of the committee to come explain the rational.

Chu: Don’t want to just tie a committee a certain task to senate, which would really limit our time. If we want to just make sure information is being communicated thoroughly and well, leg chair and exec member would be on the committee.

Raza: Point of information: Is this to bring this to senate or, not?

Beneke: Options, do we want them to come to senate, or just go through leg or whatever we want. Three student seats, president, leg chair, and one other student are presently set forth on the committee.

Ferguson: Could go through leg and if we don’t’ understand it we could request further information.

Bunker: Not an efficient use of time to have all policies to come for review.

Provost: Just want there to be a clear understanding of what we want.

Anderson: Don’t see it as a waste of time for the policies to come. Someone comes, explains it, then we vote on it. I’d still like to see somebody come, say “here’s a 5 minute description of the policy” and show what the changes are.
Ferguson: I see where you’re coming from, but would like to see a committee take this over. There’d be people who really understand this. Could always have someone from administration if leg can’t explain it, but starting with the leg committee would be better.

Trefethren: Body is notoriously known for turning what should be 5-10 minute conversations into 45 minute conversations. Like the idea of a committee that could break it down and make a recommendation to us.

c. Election Bill
Bernier: Please just vote yes.
Trefethren: Don’t vote yes… Just kidding, vote yes.

(call to question Anderson, Trefethren, passes)
(motion passes, one abstention)

d. Snapshot: Tuition
Ferguson: I know there’s debate about the last Snapshot that went out. That’s my fault. I should have brought it to body before distributing. Talked to Kim about why it was distributed. Before this gets sent out, I will present a copy to senate for approval. There have been a lot of changes. Saw an Advocate article. Want to put it from our perspective so people know where we’re coming from.

Thomas: Is this a recurring request? Will this be budgeted in next year rather than being ongoing?
Ferguson: I don’t know how that works.
Raza: Budgets were submitted in December. Snapshot came after. I anticipate with the budget requested, there will be money for snapshots as well.

Anderson: Last time we did the slap shot… lack buster… snap shot, they were talking about how it changes every time because it’s always different.

Chu: Want to make sure it’s our position on our vote that goes into it.
Ferguson: Everyone will get to read it before printing

Call to question, entered. Passes, one abstention.

e. End of year Banquet Bill
Chu: Everyone’s meal- twenty people including the advisor, plus $50 for supplies
Anderson: Any money in the agency account left for this instead of using student fees?
Raza: Directly from our account. As of now, we haven’t had a fundraising initiative at all this year so there is no fundraising money.
Chu: I sit on SABC and sometimes we don’t fund people for food in orgs, but I’ve found orgs if they do semester wise banquets, we usually approve it. There’s a difference. Since this semester we didn’t use it for the retreat, we haven’t spent anything banquet wise for food.

Bernier: Other guests?
Chu: Provost at diversity banquet.

Bunker: List passed by before I got to RSVP but I’ll be there.

Ferguson: Can we do another potluck so we’re not using fees?
Raza: It’s a good idea, but we wouldn’t be able to do it in the CMU. We were thinking of having the service and actually rewarding you guys. At your discretion.

Thomas: I’m not cheap, but parsimonious at times. Are there cheaper options, or those just what you picked out?
Chu: this is the main dish. All of the dishes include side dish and beverage. It’s the full meal

Raza: A little bit overestimated. Most likely won’t go up to that.

(amend to read no more than Raza, Bernier, passes)

Hoeck: Question about $50 for supplies. What’s that going to and are we doing diversity awards this year?
Chu: This year for diversity week we apparently didn’t have a diversity ambassador. Historically, we do during diversity week we have people nominate for diversity ambassador for individuals, organizations, and advisors. We invite those winners for the categories to dine with us. This year we didn’t have any. It would be like of the quarter awards instead.

Raza: The exec we haven’t really met and planned this. We’re meeting next week. We’ll have a lot more details next week. The type of awards and things, we’ll know then. Because Kim had to go to Model UN we couldn’t plan with her. Suggestions, talk to us personally.

Trivedi: Does that include dessert?
Bernier: Yes, dessert is included.

Trefethren: The banquet last year was probably one of my favorite parts of senate. Not a fan of a potluck idea. It’s harder on a Thursday and is added stress that people want to avoid. We all put in our hard work and to have one day where we kinda get spoiled is deserved.

(vote, passes)


f. **Policy Approval Motion**
   Ferguson: I feel like this is the general consensus.
   Bunker: Committee would be a good set of eyes and could bring issues to the body.

   Raza: repeat the last part
   (amend end to read all policy changes to leg committee for recommendation and approval by the senate. Raza, Bernier)

   Thomas: Still have the option to bring in administration?
   Beneke: Within the language of the motion, that could be done.

   (call to question Trefethren, Bernier, passes, 1 no)

XI. **Points for the Good of the Order**
   a. Bernier: Thomas made comment before the meeting about him and Kelly making an appearance in the minutes. To one of you, congrats on doing so. To the other, ...
   b. Thomas: Lots of cough syrup before today’s meeting so if I’ve been uncharacteristic, thanks for dealing with that.

XII. **Announcements**
   Chu: Please come to the Monday parking thingy. It’s important. It’s what they’ll propose to the city council.
   Beneke: Looking for participation from MSUM students so write your name at the time you’d prefer. Not indicated where.

   Bunker: Delta Zeta pancake feed, $5 for all you can eat eggs sausage, pancakes, milk, juice, is going on right now.

   Ferguson: Dodge ball tournament is also a clothing drive. Plenty of time to grab all of your cloths and bring them back to campus. You can donate your clothes to the boys and girls club.

   Anderson: Also presenting at Student Academic Conference. It’s on perceptions of home schooling fathers in the household.

   Trivedi: Three cheers for chair Bernier. Hip hip hooray x3. I will also be presenting at Student Academic Conference.

   Bernier: Please, if you can, help out with the display case decorating. I’ll let you all know when it is.
Trefetheren: This is semi-serious. I was just informed by CNBC that North Korea’s launched rocket broke up. Lots of hesitation about the launch and it broke up right after.

Bunker: Dahl lounge, all proceeds to painted turtles, a camp for autistic kids.

Anderson: Election Chair Bernier. We put Tom Cruise in the display case. It was our campaign. We didn’t win. People liked it. Lots of pictures of a head shot of tom cruise. We’ll find it for you.

Provost: Anderson is presenting at 1:20 in this very room.

XIV. Adjournment (6:53) (Bernier, Ferguson)