**Breakout Session Descriptions**

**“Creating Your Own Service Project” in CMU Ballroom D**  
Mary Gangl, MaKayla Schroeder, and Yalonda Nelson

This panel discussion will provide an opportunity to hear from some leadership minor students as they discuss the process they used to create a service project. They will include information on how they identified a need in the community, how they developed their service project to meet that need, and how they, both individually and as a group, demonstrated leadership during the process.

**“Programming Made Painless” in CMU 227**  
Dragon Entertainment Group

Ever wonder what it is like to plan an event? This interactive session will provide those in attendance a chance to see what it's like planning an event and everything that goes into it. You will be given directions to plan an event and then have time to plan it!

**“How to Use the Power of Relationships to Make You a Better Leader” in CMU Ballroom A**  
Lexi Byler

Most leadership programs don’t include real human relationships. My presentation will be about how leaders need to not only focus on education, organization, position, and power, but that the key to being a successful and influential leader is through the power of relationships. It will include comprehensive tips on building and maintaining relationship skills. This workshop is designed to help you better understand yourself as leader, and also everyone on your team, in your organization, and/or at your workplace.

**“History of Leadership” in CMU 203**  
Chrissy Hollermann

On Mondays, we learn about leadership. On Wednesdays we wear pink. If you’ve ever wondered how *Mean Girls* can teach you the history of leadership, check out this session!

**“Branding Yourself to Be a Leader” in CMU 205**  
Public Relations Student Society of America (PRSSA)

This session will talk about the importance of branding yourself as a leader. The primary message is to establish a personal brand and stay consistent with that brand in all you do.
**Leadership Summit Schedule**

6:30pm—Welcome, Steve Fox

6:45pm—Opening Speaker: MSUM Alum Brian Ashburn

7:15pm—Breakout Sessions—Choose One of Five to Attend:

- “Creating Your Own Service Project” led by leadership minor students Mary Gangl, MaKayla Schroeder, and Yalonda Nelson
- “Programming Made Painless” led by the Dragon Entertainment Group
- “How to Use the Power of Relationships to Make You a Better Leader” led by Lexi Byler
- “History of Leadership” led by Chrissy Hollermann
- “Branding Yourself to Be a Leader” led by the Public Relations Student Society of America (PRSSA)

8:05pm—Closing Speaker: MSUM Alum Judy Green

8:30pm—Closing Remarks and Reception Following

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**Opening Speaker**

**Brian Ashburn,**
*Production Assistant at E! News*

Brian Ashburn graduated from MSUM in May of 2014 summa cum laude with a degree in mass communications, emphasis on broadcast journalism, and a minor in film production. While a Dragon, Brian was a Student Orientation Counselor, Dragon Ambassador, an editor of the Advocate, head producer and anchor of Campus News, homecoming court, and played intramural volleyball and frisbee. In order to get hands-on experience in college, he interned for the film studio that filmed “Django Unchained” in New Orleans, at the Ellen DeGeneres show in Los Angeles, on “Anderson Cooper 360” in New York, and as a social media writer for Sundog Marketing + Technology in Fargo. When asked what he misses most about MSUM, his answer: chicken tortilla soup Thursday.

**Closing Speaker**

**Judy Green,**
*Regional CEO at American Red Cross*

Judy Green grew up in a small town in North Dakota. She attended Moorhead State University where she received her degree in accounting. She has worked professionally in three different industries. Judy worked at First Bank for eight years early in her career. From there she moved into ministry and was employed at Olivet Lutheran Church as their Church Administrator. Crane Johnson Lumber Company was her next occupational choice where she was employed for seven years as their Financial Manager. As her children grew older, she made the transition into the non-profit arena where her personal passion became her profession. She spent four years as the Executive Director of the YWCA and was considered the beacon of hope for women and children in our region. Judy was named President of the United Way where her focus became addressing overall community needs and supporting non-profit partners. She then joined Sanford Health where she helped build a women’s brand and also led marketing and communications for the Sioux Falls Region. In 2013, Judy was named the Regional CEO for the American Red Cross serving North Dakota, South Dakota and 10 counties in Northwest Minnesota.