

Business Analytics

college to career major map



Career Development Center

	1ST YEAR	2ND YEAR	3RD YEAR	4TH OR FINAL YEAR
Academics	<p>Start taking LASC courses as well as foundational and core Business Analytics courses.</p> <p>Need a little help in your classes? Look into tutoring with the Academic Support Center.</p>	<p>Take a deeper dive into the discipline of Business Analytics and define an area of emphasis. Begin considering a minor and/or certificate such as Finance or Accounting.</p> <p>Once you've completed 60 credits, apply for admission into the Paseka School of Business.</p>	<p>In addition to getting your access code, schedule an appointment with your Academic Advisor to ensure you're on track for graduation.</p> <p>Take inventory of your professional goals and decide if your future will need to include graduate school. Take the necessary exams and keep track of application timelines.</p>	<p>Participate in the Student Academic Conference to showcase research, connect with employers, and to boost your resume.</p> <p>Ensure you submit your application for graduation on time.</p>
On-Campus Experience	<p>Sign up to participate in the Business Learning Community.</p> <p>Join a major-specific student organization such as the Collegiate DECA. Explore other student organizations to join on DragonCentral.</p> <p>Participate in Student Life Pathways to continue growing your skills/knowledge outside of the classroom. We recommend starting with the Community Life Pathway.</p>	<p>Find an on-campus or part-time job. Visit DragonJobs powered by Handshake to find opportunities.</p> <p>Seek out additional student organizations such as Financial Management Association or Beta Gamma Sigma.</p> <p>Continue working on your Student Life Pathways. Focus on the Personal Wellness and Equity and Inclusion paths.</p>	<p>Begin your leadership journey by applying for a student leadership position or run for an officer position in Collegiate DECA. Find available leadership positions on DragonJobs in early spring.</p> <p>During your third year, we suggest focusing on the Professional Success and Contribution and Influence Student Life Pathways. These will help connect you to potential employers and develop skills necessary for success post-graduation.</p>	<p>Assess what experiences or skills are areas of growth for you and fill in gaps with volunteering, organizations, or part-time employment.</p> <p>Finish up your pathways and be sure to add your accomplishments to your LinkedIn and resume.</p>
Connect to the Community	<p>Start building your professional network by attending community events such as StartUp Brew Fargo as well as Career Fairs and Internship Day events on campus.</p>	<p>Join LinkedIn to begin building your professional network and online presence. Think of your profile as a virtual resume and make sure to update it regularly to reflect new jobs, research, coursework, volunteering, involvement, and skills.</p>	<p>Continue your involvement with on and off-campus events and organizations. Check out events hosted by the FMWF Chamber of Commerce, Emerging Prairie, and the Economic Development Corporation.</p> <p>Participate in one of the many experiential learning opportunities such as the Executive Mentorship Program to get connected and gain skills.</p>	<p>Join professional organizations such as The International Institute of Business Analysis to gain access to research, continuing education opportunities, job boards, and message boards.</p> <p>Get involved in a community organization such as the Young Professionals Network to continue building your professional network.</p>
Understand Your Career	<p>Explore your interests, skills, and values and learn about the career readiness competencies by taking the FOCUS 2, an online assessment free for all MSUM students.</p> <p>Schedule an appointment with the Career Development Center to review your FOCUS 2 results and to begin building your resume.</p>	<p>Start researching potential career paths on O*Net. Here, you will be able to find valuable information such as typical tasks associated with the profession, skills, and knowledge needed, education and licensures needed, wages and employment trends, professional organizations, and related occupations. We suggest you search for careers such as Business Analyst.</p>	<p>Attend professional development-related events on-campus, and connect with faculty to learn more about the field and gain insights on how to be successful in your job search.</p> <p>Find an internship or part-time job with a local or regional business to learn the ins and outs of your chosen career. Prior to applying, schedule an appointment with the Career Development Center to help you prepare.</p>	<p>Network relentlessly! Attend the spring Career Fairs to get connected to employers looking to hire soon-to-be grads. Check DragonCentral for more information.</p> <p>Schedule appointments with a Career Coach to go over your professional documents and to prepare for upcoming interviews. And remember, once a dragon always a dragon. You have access to these services for life.</p>

Where can you go?

A degree in **business analytics** can take your career in many directions. Most students choose to enter the workforce right after graduation and many continue their education after a few years in the workforce. Our students are equipped with a strong foundation for a career as a(n):

- Business data analyst
- Business systems analyst
- Data scientist
- Financial analyst
- Health care data analyst
- Management analyst
- Market researcher
- Operations research analyst

What skills will you need?

To be successful in the world of **business analytics** you will need the following skills:

- critical thinking
- active listening
- deductive reasoning
- communication
- written comprehension

Thankfully, through coursework, on-campus involvement, part-time employment, and internships, you will be prepared for life post-graduation.