

EIT - Entertainment Business Roadmap

Program	Bachelor of Science: Entertainment Industries & Technology w/Entertainment Business Emphasis
Total Credits	120
Catalog	2021-2022

The plan below is **one** of several possible ways for you to complete this degree.

Your individualized plan may look different if you have already fulfilled some requirements.

Your Financial Aid Award may require additional term credits for full-time funding.

You must complete all university and program requirements successfully to complete this degree (GPA, 120 credits, LASC, WI, residency)

Curriculum	Course	Course Title	Credits	Take When	Total Credits
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120.00

1st Year: Fall 2021 - Spring 2022

Core Requirement:	EIT 160	Intro to the Entertainment Industry	1.00	1st Fall	14.00
Core Requirement:	EIT 161	Intro to Copyright and Trademark	3.00	1st Fall	
	First-Year Experience Course	FYE 101	1.00	1st Fall	
	LASC 1B	ENGL 101	3.00	1st Fall	
	LASC		3.00	1st Fall	
	LASC		3.00	1st Fall	
Core Requirement:	EIT 261	Legal and Ethical Issues in Entertainment	3.00	1st Spring	16.00
Core Requirement:	ACCT 230	Principles of Accounting	3.00	1st Spring	
	LASC 1A	COMM 100	3.00	1st Spring	
	LASC		4.00	1st Spring	
	LASC		3.00	1st Spring	

2nd Year: Fall 2022 - Spring 2023

Core Requirement:	EIT 361	Entertainment Activity	1.00	2nd Fall	16.00
Emphasis Requirement:	ENTR 229	Creating your Own Business Plan	3.00	2nd Fall	
Emphasis Requirement:	WI 200-level or higher	COMM 301	3.00	2nd Fall	
Emphasis Requirement:	WI 200-level or higher	PARA 251	3.00	2nd Fall	
	LASC		3.00	2nd Fall	
	LASC		3.00	2nd Fall	
Emphasis Requirement:	PARA 321	Employment Law	3.00	2nd Spring	16.00
Core Requirement:	EIT 361	Entertainment Activity	1.00	2nd Spring	
Elective:		Choose from Approved Rubrics	3.00	2nd Spring	
Elective:		Choose from Approved Rubrics	3.00	2nd Spring	
	LASC/WI		3.00	2nd Spring	
	LASC		3.00	2nd Spring	

3rd Year: Fall 2023 - Spring 2024

Emphasis Requirement:	PARA 350	Contract Law and Drafting	3.00	3rd Fall	15.00
Emphasis Requirement:	COMM 383	Event Planning	3.00	3rd Fall	
Emphasis Requirement:	EIT 362	Artist and Venue Management	2.00	3rd Fall	
Core Requirement:	EIT 361	Entertainment Activity	1.00	3rd Fall	
	LASC		3.00	3rd Fall	
	LASC		3.00	3rd Fall	
Emphasis Requirement:	COMM 351	Messaging for Mobile	3.00	3rd Spring	15.00
Emphasis Requirement:	ENTR 232	Entrepreneurial Marketing	3.00	3rd Spring	
Elective:		Choose from approved rubrics	3.00	3rd Spring	
	LASC		3.00	3rd Spring	
	LASC		3.00	3rd Spring	

4th Year: Fall 2024 - Spring 2025

Core Requirement:	EIT 461	Entertainment Entrepreneurship	3.00	4th Fall	15.00
Elective:		Choose from approved rubrics	3.00	4th Fall	
Elective:		Choose from approved rubrics	3.00	4th Fall	
Elective:		Choose from approved rubrics	3.00	4th Fall	
Elective:		Choose from approved rubrics	3.00	4th Fall	
Core Requirement:	WI for major	EIT 492	3.00	4th Spring	13.00
Core Requirement:		EIT 361	1.00	4th Spring	
Elective:		Choose from approved rubrics	3.00	4th Spring	
Elective:		Choose from approved rubrics	3.00	4th Spring	
Elective:		Choose from approved rubrics	3.00	4th Spring	