

# Minnesota State University Moorhead

## ART 360: Professional Practices II

### A. COURSE DESCRIPTION

Credits: 1

Lecture Hours/Week: 0

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Seminar focusing on professional writing and oral skills utilized in successful art careers. Introduction to tools for a successful web presence.

**B. COURSE EFFECTIVE DATES:** 01/01/2019 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Writing cover letters, proposals, grants, artist statements, and artist biographies
2. Professional documentation of work, including photographing work and using appropriate software tools
3. Creating a professional web presence: website and effective use of social media
4. Artist talks: speaking professionally about your work and career

### D. LEARNING OUTCOMES (General)

1. Students will practice grant and proposal writing skills.
2. Students will generate personal artist statements and biographies.
3. Students will create a digital portfolio of works.
4. Students will develop personal websites and create a pre-professional web presence.
5. Students will understand professional practices in the presentation of an artist talk.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted