Minnesota State University Moorhead

FINC 425: Bank Management I

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites:
This course requires the following prerequisite
FINC 340 - Financial Management

Corequisites: None

MnTC Goals: None

This course applies traditional finance concepts to the management of commercial banks. It emphasizes the structure of the financial services industry and specifically the banking sector, financial analysis, decision making and specific problem-solving techniques. The course provides a basic understanding of the issues confronting bank managers today, fundamental financial models, and the risk/return impacts of various credit, investment, operational, and funding decisions. The course focuses on the drivers of bank financial performance and the principal risk influences bank executive face.

B. COURSE EFFECTIVE DATES: 02/02/2015 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Banking and the Financial Services Industry
2. Government Policies and Regulation
3. Analyzing Bank Performance
4. Managing Non-interest Income and Non-interest Expense
5. Managing Interest Rate Risk
6. Overview of Credit Policies, Evaluating Commercial and Consumer Loan Requests
7. Funding the Bank
8. Managing Liquidity
9. The Effective Use of Capital
10. Managing the Investment Portfolio and Understanding Portfolio Risk

D. LEARNING OUTCOMES (General)

1. Investigate the legal and regulatory structure of the banking industry, inclusive of historical milestones.
2. Breakdown and investigate the principal drivers of returns in financial institutions.
3. Apply financial concepts to the management of financial institutions.
4. Distinguish, estimate, and determine the primary risk influences banks carry in principal asset and liability accounts.
5. Analyze and employ informed decisions about riskiness and potential return of banking activities.
6. Compare specific problem solving techniques to make decisions regarding bank performance.
7. Employ strategies to maximize the value of the bank.
8. Explore available tools and technologies to analyze bank performance and risk positions for privately held and publicly traded banking organizations.
9. Implement critical thinking and problem solving skills.
10. Recognize why banks and the income statements and balance sheets of banks are unique.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted