

Minnesota State University Moorhead

COMM 406: Feature Writing

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Feature Writing is designed to achieve the following outcomes: proficiency in writing feature stories for publication in a print or an online media outlet; develop an understanding of the process of writing features; competency in adapting to the variances required in a feature story when the medium of publication changes; and competency in pitching potential feature stories to editors, as well as the process of adapting feature stories to meet requisites imposed by paying clients.

B. COURSE EFFECTIVE DATES: 09/09/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Lectures and feature-length writing assignment of approximately 1,500 words.

D. LEARNING OUTCOMES (General)

1. Students will gain proficiency in writing feature stories for publication in a print or an online media outlet.
2. Students will develop an understanding of the process of writing features.
3. Students will gain competency in adapting to the variances required in a feature story when the medium of publication changes and competency in pitching potential feature stories to editors, as well as the process of adapting feature stories to meet requisites imposed by paying clients.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted