

Minnesota State University Moorhead

COMM 308: Broadcast Journalism

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

An introduction to the study of radio and television news. Students will study the field of broadcast journalism in the United States; the terminology associated with both radio and TV news, and broadcast writing style. Students will gain an understanding of foundational interviewing, storytelling and editing skills in order to produce stories for both radio and television news.

B. COURSE EFFECTIVE DATES: 09/09/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. The study of radio and television news including historical foundations, contemporary practices, broadcast terminology, writing style, reporting techniques, and producing stories

D. LEARNING OUTCOMES (General)

1. Students will understand the historical foundations and contemporary practices of broadcast journalism in the U.S.
2. Students will understand the terminology associated with radio and television news.
3. Students will understand and demonstrate foundational interviewing, storytelling, and editing skills.
4. Students will understand and demonstrate the basics of broadcast writing style.
5. Students will understand how to produce news stories for both radio and television.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted