

Minnesota State University Moorhead

COMM 220: Layout & Typography I

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

The course is designed to develop proficiency in terminology, design principles, use of software, critical analysis, and the publication ready production of projects in layout and typography. Learning outcomes include: 1) develop proficiency in the terminology of layout and typography; 2) develop proficiency in the design principles used in layout and typography; 3) develop proficiency in the use of software used in layout and typography; 4) develop proficiency in the critical analysis of layout and typography; and 5) develop proficiency in the production of publication ready projects in layout and typography.

B. COURSE EFFECTIVE DATES: 09/09/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Critical Analysis
2. Design Principles
3. Production of publication ready projects
4. Software
5. Terminology

D. LEARNING OUTCOMES (General)

1. Develop proficiency in the terminology of layout and typography.
2. Develop proficiency in the design principles used in layout and typography.
3. Develop proficiency in the use of software used in layout and typography.
4. Develop proficiency in the production of publication ready projects in layout and typography.
5. Develop proficiency in the critical analysis of layout and typography.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted