

Minnesota State University Moorhead

COMM 210: Media Writing

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Media Writing is designed to achieve the following outcomes: proficiency in the use of the parts of speech, proficiency in the use of Associated Press style relative to capitalization, abbreviations, use of numerals and punctuation, and proficiency in composition of media messages designed for print and broadcast journalism, public relations and advertising.

B. COURSE EFFECTIVE DATES: 09/09/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Writing assignments across a range of print, broadcast, and online journalism as well as advertising and public relations assignments.

D. LEARNING OUTCOMES (General)

1. Media Writing is designed to achieve the following outcomes: proficiency in the use of the parts of speech, proficiency in the use of Associated Press style relative to capitalization, abbreviations, use of numerals and punctuation, and proficiency in composition of media messages designed for print and broadcast journalism, public relations and advertising.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted