

# Minnesota State University Moorhead

## COMM 100: Speech Communication

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: Goal 01 - Communication

The theory and practice of oral communication in public and interpersonal situations, stressing both content and delivery. MnTC Goal 1.

**B. COURSE EFFECTIVE DATES:** 09/09/2014 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Speech Development: Topic Selection, Research, Structure, Presentation, Feedback
2. Research and Source Analysis
3. Audience Analysis
4. Effective Listening
5. Working in Groups
6. Informative Speaking
7. Persuasive Speaking

### D. LEARNING OUTCOMES (General)

1. Understand and clearly state the purpose and thesis of a speech.
2. Analyze particular audiences and select appropriate ethical communication strategies.
3. Identify, access, select, evaluate, and cite supporting information for a speech.
4. Present a clearly organized set of ideas.
5. Use clear and engaging language and delivery.
6. Understand critical listening and interpersonal communication techniques.
7. Prepare and conduct an effective group presentation.

## **E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

### **Goal 01 - Communication**

1. Understand/demonstrate the writing and speaking processes through invention, organization, drafting, revision, editing and presentation.
2. Participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding.
3. Locate, evaluate, and synthesize in a responsible manner material from diverse sources and points of view.
4. Select appropriate communication choices for specific audiences.
5. Construct logical and coherent arguments.
6. Use authority, point-of-view, and individual voice and style in their writing and speaking.
7. Employ syntax and usage appropriate to academic disciplines and the professional world.

## **F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

## **G. SPECIAL INFORMATION**

None noted