

# Minnesota State University Moorhead

## COMM 110: Introduction to Communication Studies

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: Goal 05 - Hist/Soc/Behav Sci

This course provides an overview of many of the contexts, concepts, and areas of research in the field of Communication Studies. This course will provide students with opportunities to explore and apply various communication competencies. MnTC Goal 5.

### B. COURSE EFFECTIVE DATES: 09/09/2014 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. The Communication Process and Importance of Communication.
2. Perception and Self-Esteem
3. Verbal and Nonverbal Communication
4. Listening
5. Critical Thinking and Persuasion
6. Interpersonal Communication
7. Intercultural Communication
8. Small Group Communication
9. Organizational Communication

### D. LEARNING OUTCOMES (General)

1. Students should learn the fundamentals of communication including its nature, its origins in the self, and its transmission through verbal and nonverbal means.
2. Students should learn the important role of self, perception, language, nonverbal communication, persuasion, and listening in a variety of contexts including mediated communication, small group communication, and organizational communication.
3. Students should learn how communication functions in pairs, among family members, among cultures, in small groups, in the workplace, and through the media.
4. Students will be encouraged to effectively and appropriately participate as members of pairs and teams.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

Goal 05 - Hist/Soc/Behav Sci

1. Employ the methods and data that historians and social and behavioral scientists use to investigate the human condition.
2. Examine social institutions and processes across a range of historical periods and cultures.
3. Use and critique alternative explanatory systems or theories.
4. Develop and communicate alternative explanations or solutions for contemporary social issues.

**F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

**G. SPECIAL INFORMATION**

None noted