## Minnesota State University Moorhead

# **MGMT 458: International Management**

#### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites:

This course requires the following prerequisite MGMT 260 - Principles of Management

Corequisites: None MnTC Goals: None

An examination of organizational management in the international environment which will focus on private and public management in the exchange of goods and services in cross cultural contexts.

### B. COURSE EFFECTIVE DATES: 06/01/1995 - Present

#### C. OUTLINE OF MAJOR CONTENT AREAS

- 1. The nature of the international system and globalization
- 2. Organizing for international markets, internally & externally
- 3. The human resources issue: staffing and training for international
- 4. Evaluating international operations
- 5. To become familiar with the unique nature of the multination corporation
- 6. European Union study in transition
- 7. The debt crisis and the Euro
- 8. China: A study in economic transition
- 9. Market entry strategies: direct and indirect exporting, licensing, joint ventures, etc.
- 10. Risk assessment: cultural, commercial, currency, political
- 11. Cross-cultural management
- 12. Planning function for international

### **D. LEARNING OUTCOMES (General)**

- 1. Become familiar with the principal scholars and authors in the field.
- 2. Become aware of globalization.
- 3. Become familiar with the unique nature of the multinational corporation.
- 4. Become familiar with the international institutional environment.
- 5. Become familiar with the cross-cultural context.
- 6. Learn the special nature of long term planning in the international context.
- 7. Become familiar with some special problems of market entry.
- 8. Learn some techniques of political risk analysis.
- 9. Gain knowledge of planning, organizing, staffing and the ethics of management in the international context.

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# E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

## G. SPECIAL INFORMATION

None noted

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