

# Minnesota State University Moorhead

## SW 658: Program Planning, Design & Development

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Program Planning, Design and Development is an advanced course in human service organization management. Modern strategies for proposing and advancing programs to address diverse community will be explored.

**B. COURSE EFFECTIVE DATES:** 05/05/2022 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Program development in social work practice
2. Program planning and needs assessment
3. Evidence-based basis for program design
4. Program planning and sustainability
5. Ethics and cultural considerations in program planning, design, and development

### D. LEARNING OUTCOMES (General)

1. Analyze contemporary theories of organization program planning, design, and development.
2. Describe evidence-based program design and development strategies.
3. Demonstrate the ability to develop program proposals for human service organizations.
4. Describe social work ethics considerations in program planning, design, and development.
5. Describe how program planning, design, and development can advance inclusion and social justice goals.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted