## Minnesota State University Moorhead

# GID 492A: Capstone Research: DDP & IM

#### A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: 4

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites: None Corequisites: None

MnTC Goals: None

This course is an advanced course for Graphic & Interactive Design majors with a Digital Design & Production emphasis or an Interactive Media emphasis. This course along with GID 492B provide students their capstone experience, which culminates in creating, producing, displaying, and presenting a professional-level project in the Senior Showcase. Projects must focus on design, technical, and production skills and knowledge ascertained from previous semesters, as well as experiment and expand beyond the content provided in coursework.

The GID 492A course is the first step in this process and has been specifically designed to provide students the opportunity to analyze and reflect on their professional preparation, with a focus on development and critique of resumes and portfolios. It also exercises students' writing, research, planning, and organizational skills in putting together a professional proposal that will be used in the creation of their project for the Senior Showcase. This proposal will serve as the framework for the weekly development and critiques that will take place the following semester in GID 492B and must include detailed descriptions, specifications, timelines, and budgets.

#### B. COURSE EFFECTIVE DATES: 01/02/2021 - Present

#### C. OUTLINE OF MAJOR CONTENT AREAS

1. High-level, comprehensive use of knowledge acquired in the Graphic & Interactive Design major with an emphasis in Digital Design & Production or Interactive Media.

#### **D. LEARNING OUTCOMES (General)**

- 1. Be more aware of what they have accomplished in the major and their future goals.
- 2. Create a professional resume and cover letter.
- 3. Develop and present a professional portfolio.
- 4. Understand the importance of preparing professional presentations.
- 5. Learn from and participate in critiques of student work.
- 6. Research and plan a professional project.
- 7. Write and present a detailed proposal to be approved as the plan for their capstone project in the next course (GID 492B).

#### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

#### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

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### **G. SPECIAL INFORMATION**

None noted

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