

Minnesota State University Moorhead

GID 310: Typography

A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: 4

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites:

This course requires the following prerequisite

GID 210 - Introduction to Graphic Design

Corequisites: None

MnTC Goals: None

This course will cover the fundamentals of typography as they relate to design. Beginning with the history and origins of the alphabet, to classic type families, to working with type measurements and terminology, concluding with contemporary typographic design. Traditional to experimental typography will be explored.

B. COURSE EFFECTIVE DATES: 01/02/2021 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Typeface classifications
2. Color and type
3. Display type
4. Text type
5. Origins and history of the alphabet, type terminology and type measurements

D. LEARNING OUTCOMES (General)

1. Identify the five historic typeface classifications.
2. Understand the origins and history of the alphabet, type terminology, and type measurements.
3. Work with color and type.
4. Work with display type.
5. Work with text type.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted