

Minnesota State University Moorhead

ART 460: Professional Practices III

A. COURSE DESCRIPTION

Credits: 2

Lecture Hours/Week: 0

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Seminar focusing on living a sustainable life as an emerging professional artist. Topics include developing a business plan, working with contracts, and taxes and bookkeeping.

B. COURSE EFFECTIVE DATES: 01/01/2019 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Job interview skills and practice
2. Creating a business card
3. Developing promotional photographs, head and action shots
4. Developing a business plan
5. Working with galleries and agents
6. Copyright law and contracts
7. Taxes and bookkeeping
8. Living a sustainable life as an artist: life and work balance
9. Creating your four-year vision

D. LEARNING OUTCOMES (General)

1. Students will understand the fundamentals of taxes, bookkeeping, contracts, copyright, and other legal aspects involved in maintaining a professional art practice.
2. Students will prepare for their post-graduate experience as emerging artists by developing professional interview skills, a business plan, and a four year-vision.
3. Students will develop skills and tools necessary for engaging with clients, community members, foundations, and other professionals in their field.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted