Minnesota State University Moorhead

EIT 161: Introduction to Copyright and Trademark Law

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course will examine the principal areas of federal copyright and trademark law as they specifically relate to the entertainment industry. Main areas of study will include: music, film, theater, television, and other multi-media industries. Related legal areas such as defamation, rights of privacy and publicity, and methodology which will center around statutory and basic entertainment case law analysis will also be discussed.

B. COURSE EFFECTIVE DATES: 02/02/2017 - 03/01/2024

C. OUTLINE OF MAJOR CONTENT AREAS

D. LEARNING OUTCOMES (General)

1. Students will be able to understand the essential elements of artistic protection of intellectual property relevant to the entertainment industry.
2. Students will have a clear understanding of the market protection of trade names and services as related to the entertainment industry.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted