Minnesota State University Moorhead

EIT 261: Legal and Ethical Issues in Entertainment

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: Goal 09 - Ethical/Civic Resp

This course examines legal and ethical issues in the entertainment field. Intellectual property areas studied include: music, film, theatre, media arts, and other entertainment sectors pertaining to consumers as well as those who participate in the creation of such media, including: digital/copyright issues; publishing, licensing and distribution; the role of attorneys, managers, agents, and unions; ethical issues in the manufacture of "talent," cultural appropriation and exploitation, and popular entertainment issues of censorship, race, and misogyny. MnTC Goal 9.

B. COURSE EFFECTIVE DATES: 02/02/2017 - 03/01/2024

C. OUTLINE OF MAJOR CONTENT AREAS

1. Copyright and historical cases of copyright infringement
2. Sampling, Digital downloads, and audio streaming
3. Music Licensing and publishing issues and ethics
4. The role of agents, managers, and attorneys in music
5. Music Unions and strikes: the ethics of unionizing art
6. Censorship and issues of misogyny, violence, and sex
7. Racial and cultural appropriations in music

D. LEARNING OUTCOMES (General)

1. Students will understand basic concepts around the legal mechanisms used to protect artistic works and intellectual property in the music/entertainment industry (i.e. Copyright law)
2. Students will participate as enlightened, responsible industry professionals and consumers in the marketplace, particularly in regard to the ownership of artistic works and intellectual property.
3. Students will evaluate and articulate their own ethical views regarding the entertainment industry in a cultural context.
4. Students will reflect on the cultural impact of the entertainment industry in regard to gains in civil rights.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

Goal 09 - Ethical/Civic Resp

1. Examine, articulate, and apply their own ethical views.
2. Understand and apply core concepts (e.g. politics, rights and obligations, justice, liberty) to specific issues.
3. Analyze and reflect on the ethical dimensions of legal, social, and scientific issues.

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted