

Minnesota State University Moorhead

BUS 480: Dragon Consulting

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Students will work on project teams to apply their academic knowledge to real life business problems in real time. Through the Center for Innovative Business Solutions (CIBS) students will provide consulting services for clients and real-world experience for themselves. Businesses that have identified a project and work with student teams to find solutions and recommendations the business can implement. Students will have the opportunity and responsibility to represent themselves and MSUM professionally and courteously. Students will attend scheduled class sessions students to think critically about business issues and to be creative problem solvers as they navigate challenging projects.

B. COURSE EFFECTIVE DATES: 09/02/2016 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Real life business projects
2. Functions of individual and team member in business environment
3. Critical thinking about business issues
4. Creative problem solving in challenging projects
5. Understanding of themselves and their strengths
6. Confidence in ones skillset through professional coaching
7. Interpersonal communication skills and ability to share ideas
8. Experience improving employment marketability

D. LEARNING OUTCOMES (General)

1. Develop confidence in their skill set while receiving professional coaching.
2. Gain a fuller understanding of themselves and their strengths.
3. Gain practical experience to improve their employment marketability.
4. Improve their interpersonal communication skills and ability to share ideas.
5. Learn how to think critically about business issues.
6. Learn to be creative problem solvers as they navigate challenging projects.
7. Learn to function individually and as a team member in a business environment.
8. Use their personal knowledge and skills to solve real life business projects.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted