

# Minnesota State University Moorhead

## ENTR 231: Entrepreneurial Leadership and Organization

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course will define and develop leadership essentials for entrepreneurs and identify the best practices for building and managing an effective team for an entrepreneurial venture. In the process of completing this course, you will learn first and foremost about yourself as an entrepreneurial leader. We will then study practical actions for bringing others onto your team and how to inspire and energize the entire team to accomplish your vision/mission. We will study real world leaders, their mistakes and successes, and the best practices found in successful organizations in the 21st century.

**B. COURSE EFFECTIVE DATES:** 02/02/2016 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

### D. LEARNING OUTCOMES (General)

1. Develop the conceptual understanding and practical skills that are required of entrepreneurial leaders. Contrast these skills with more general leadership capabilities
2. Evaluate the behaviors of effective leaders in a variety of situations
3. Evaluate vision and mission statements from a variety of organizations and craft your own vision statement that builds momentum and motivation in others
4. Learn the practices of attracting, retaining and motivating employees that have the drive and capability to build a successful organization alongside the leader/entrepreneur
5. Realize the potential of teamwork in attaining your vision
6. Recognize the signs that indicate a need for adjustments in strategies or processes as a venture grows or struggles
7. Understand the impact of values and ethics in creating and sustaining an organization that is admired, attractive to potential employees, and successful
8. Understand the role of organizational culture in sustaining high performance

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted