

Minnesota State University Moorhead

GDES 304: Experience Design

A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: 4

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Experience Design will explore visual semiotics and the interaction between the viewer and the visual design. How metaphors can help to visually explain ideas to a user/viewer. A focus will be on using interaction design, information architecture, and user research. The application of research, analysis, and intuition.

B. COURSE EFFECTIVE DATES: 09/01/2015 - 01/01/2021

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted