

Minnesota State University Moorhead

GDES 307: Advanced Typographic Design

A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: 4

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Advanced studies in typography. The course will expand on GDES 303 and the use of typography from practical to experimental. Typography is everywhere from print, to web, to time and motion. Students will further study and analyze typography to learn what is appropriate, and not, in design solutions. They will explore when clear communication is required and when to use type to visually entertain.

B. COURSE EFFECTIVE DATES: 09/01/2015 - 01/01/2021

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted