Minnesota State University Moorhead

COMM 420: Digital Storytelling

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

In this advanced online journalism workshop, students synthesize storytelling forms -- writing for Web, broadcast and print; videography; social media; photography; and editing. Legal and ethical issues of online publishing are addressed. Repeatable for credit.

B. COURSE EFFECTIVE DATES: 09/09/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Advanced use of multimedia software applications for online journalism
2. Story, structure, design and interactivity are stressed
3. Legal and ethical issues for online publishing are also addressed

D. LEARNING OUTCOMES (General)

1. Students will learn to produce content for online publications, using skills acquired in multimedia journalism and other courses. Students will bring together multimedia storytelling formats to produce a cohesive online publication.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted