

Minnesota State University Moorhead

COMM 353: Producing Sports Audio and Video

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

A course designed to teach the principles and techniques of audio and video production for use in online and live sporting event situations. The learning objectives of this course include: to develop an awareness and understanding of the audio and video techniques of production employed in a sports broadcast situation; to develop an entry level proficiency in the use of audio and video production equipment; to develop an understanding of the process to stream audio and video messages over the internet and/or on a stadium display board; to demonstrate an ability to function effectively as a member of a sports broadcasting production team; and to demonstrate an ability to produce a live or recorded broadcast that meets an entry-level standard of excellence in the sports broadcasting industry.

B. COURSE EFFECTIVE DATES: 09/09/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

D. LEARNING OUTCOMES (General)

1. Demonstrate an ability to function effectively as a member of a sports broadcasting production team.
2. Demonstrate an ability to produce a live or recorded broadcast that meets an entry-level standard of excellence in the sports broadcasting industry.
3. Develop an awareness and understanding of the audio and video techniques of production employed in sports broadcast situation.
4. Develop an entry level proficiency in the use of audio and video production equipment.
5. Develop an understanding of the process to stream audio and video messages over the internet and/or on a stadium display board.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted