

# Minnesota State University Moorhead

## COMM 401: Organizational Communication

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Focuses on the study of communication processes, the management of meaning through symbolic interactions, within organizational contexts. To study symbolism is to explore how meanings on which people base action are constructed, communicated, contested, and changed. The first part of the class examines perspectives/theories of organizing and communication. The second part of the class investigates specific topics of organizational communication research (e.g., power, technology, democracy).

**B. COURSE EFFECTIVE DATES:** 09/09/2014 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

### D. LEARNING OUTCOMES (General)

1. Understand how organizations, work relations, management, and approaches to communication have changed over time.
2. Understand how to analyze an organization's communication from a theoretical perspective.
3. Understand organizational identity, collaboration, and leadership.
4. Understand the relationship between communication and organizational culture.
5. Understand the role and types of power in organizations.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted