

# Minnesota State University Moorhead

## COMM 407: Magazine Writing

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Magazine Writing is designed to achieve the following outcomes: proficiency in writing appropriate materials for publication in a print or an online magazine; an understanding of the editorial and production processes of successfully publishing in print and online magazines; and competency in pitching a prospective story to publishers.

**B. COURSE EFFECTIVE DATES:** 09/09/2014 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. A writing intensive course with assignments longer than feature-length form. Emphasis is placed on seeing projects through to submission for publication.

### D. LEARNING OUTCOMES (General)

1. Students will gain proficiency in writing appropriate materials for publication in a print or an online magazine.
2. Students will have understanding of the editorial and production processes of successfully publishing in print and online magazines.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted