

Minnesota State University Moorhead

COMM 315: Communication Theory

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Through lecture, writing, and discussion, students will explore the discipline of communication including basic theories of interpersonal, group, intercultural, and organizational communication.

B. COURSE EFFECTIVE DATES: 09/09/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Philosophy of Knowledge (Objectivism and Interpretivism).
2. Paradigm Shifts.
3. Evaluating Theory (value laden and value free).
4. Basic Element Theories (e.g., Nonverbal, message processing models).
5. Mediated Theories.
6. Public Communication Theories.
7. Interpersonal Communication Theories.
8. Organizational Communication Theories.
9. Intercultural (Gender) Communication Theories.

D. LEARNING OUTCOMES (General)

1. Define and describe the major theories used in the communication field.
2. Critique specific communication theories appropriate to particular contexts.
3. Understand how theoretical frameworks impact individual theories.
4. Apply communication theories to analyze and explain messages crafted by others.
5. Apply communication theories to personal experiences.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted