Minnesota State University Moorhead

GDES 303: Typography

A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: 4

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course will cover the fundamentals of typography as they relate to the graphic design profession. Beginning with the history and origins of the alphabet, to classic type families, to working with type measurements and terminology, concluding with contemporary typographic design. Traditional to experimental typography will be explored.

B. COURSE EFFECTIVE DATES: 02/27/2014 - 01/01/2021

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted