

Minnesota State University Moorhead

GCOM 452: Graphic Communications Management

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

A study of basic principles and theories of graphic communications estimating. Computer-based estimating programs and traditional estimating methods are studied.

B. COURSE EFFECTIVE DATES: 04/09/2004 - 12/15/2016

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted