

Minnesota State University Moorhead

MKTG 469: Internship

A. COURSE DESCRIPTION

Credits: 6,8,7,5,4,2,3,1,9,10,11,12

Lecture Hours/Week: 0

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites:

This course requires the following prerequisite

MKTG 270 - Principles of Marketing

Corequisites: None

MnTC Goals: None

A supervised practical experience in marketing. A maximum of 12 internship credits may be applied to the degree. Prerequisites: Students must have completed 6 credits in Marketing beyond MKTG 310 prior to the internship.

B. COURSE EFFECTIVE DATES: 06/01/1995 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted