# Minnesota State University Moorhead

## MGMT 458: International Management

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites:
This course requires the following prerequisite
    MGMT 260 - Principles of Management

Corequisites: None

MnTC Goals: None

An examination of organizational management in the international environment which will focus on private and public management in the exchange of goods and services in cross cultural contexts.

### B. COURSE EFFECTIVE DATES: 06/01/1995 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1.  The nature of the international system and globalization
2.  Organizing for international markets, internally & externally
3.  The human resources issue: staffing and training for international
4.  Evaluating international operations
5.  To become familiar with the unique nature of the multination corporation
6.  European Union study in transition
7.  The debt crisis and the Euro
8.  China: A study in economic transition
9.  Market entry strategies: direct and indirect exporting, licensing, joint ventures, etc.
10. Risk assessment: cultural, commercial, currency, political
11. Cross-cultural management
12. Planning function for international

### D. LEARNING OUTCOMES (General)

1.  Become familiar with the principal scholars and authors in the field.
2.  Become aware of globalization.
3.  Become familiar with the unique nature of the multinational corporation.
4.  Become familiar with the international institutional environment.
5.  Become familiar with the cross-cultural context.
6.  Learn the special nature of long term planning in the international context.
7.  Become familiar with some special problems of market entry.
8.  Learn some techniques of political risk analysis.
9.  Gain knowledge of planning, organizing, staffing and the ethics of management in the international context.

**E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

**F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

**G. SPECIAL INFORMATION**

None noted