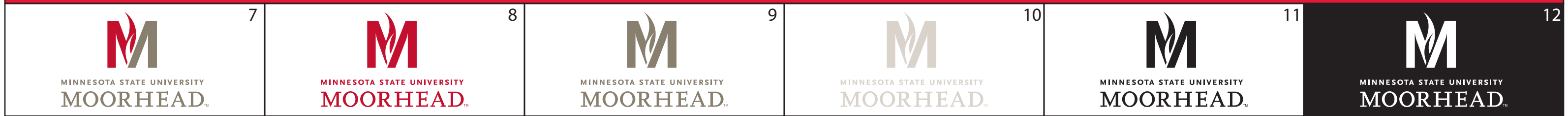


INSTITUTIONAL MARKS



INSTITUTIONAL MARKS



INSTITUTIONAL MARKS



PRIMARY ATHLETIC MARKS



PRIMARY ATHLETIC MARK



SECONDARY ATHLETIC MARKS



SECONDARY ATHLETIC MARKS



All information relevant to this entity is available on the last page of this style guide. / Digital art distributed by J. Patton • Phone: 770-612-0400 • Fax: 770-612-0439 • Web: www.jpatttonondemand.com

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COLOR INFORMATION

ATHLETIC RED
PANTONE 186

BLACK
PANTONE PROCESS BLACK

INSTITUTIONAL RED
PANTONE 187

INSTITUTIONAL GRAY
PANTONE 404

INSTITUTIONAL LIGHT GRAY
PANTONE 400

CATEGORY INFORMATION

VERBIAGE

MSU Moorhead™
 Minnesota State University Moorhead™
 MSU Moorhead Dragons™
 MSUM Dragons™
 MSUM™
 Dragons™

GENERAL INFORMATION

Location: Moorhead, MN
 Mascot: Dragons
 Established Date: 1887
 Conference: Northern Sun Intercollegiate Conference - NCAA Div. II

ADDITIONAL PERTINENT INFORMATION

University seal permitted on products for resale: TBD
 Alterations to seal permitted: TBD
 Overlaying / intersecting graphics permitted with seal: TBD
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 University licenses health & beauty products: TBD
 University permits numbers on products for resale: TBD
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