

Initial Draft Initiatives

10/16/09

Based on the MnSCU strategic plan and the current needs of the institution as described in the August 17 university welcome, I suggest the following broad initiatives, which are not mutually exclusive, for discussion.

1. Offer competitive, high quality, rigorous academic programs and services that provide students the versatility to shape a changing world and support the state and regional economies.
2. Increase enrollment and student success, including underrepresented students. The number of enrolled students should reach 8,000 within the next five years with continued improvements in student success indicators.
3. Strengthen our relationships with key stakeholders, including alumni, other donors, neighborhood groups, and the business community.
4. Continue to develop infrastructures that are sustainable through difficult economic times as well as consistent with the caring community that is MSUM.

Initial Draft Indicators (must tie to initiatives)

- 1.1 Program quality information as appropriate, for example, accreditation status, professional examination scores or pass rates, graduate or professional school acceptance rates, student learning outcomes, and indicators of student engagement.
- 1.2 Evidence that programs serve the state and regional economy, including post graduation employment and lists of active program advisory committees and the employers they represent.
- 1.3 Evidence of new or revised programs, including a sustainability major or concentration, which prepare students to meet the needs of the changing world.
- 2.1 Enrollment trends (head count and FYE disaggregated across units and demographic factors), retention and persistence rates, and graduation rate trends similarly disaggregated.
- 3.1 Trends in numbers of donors, amount raised, alumni engaged with the university, alumni events and communication.
- 3.2 Trends in other key stakeholder communication and engagement.
- 4.1 Cost recovery ratios, unit assessment and accountability plans, balanced university and division budgets, adequate reserves, strong fiscal controls, and evidence of overall relationship of resource allocation to revenue generation.
- 4.2 Facilities and residential life master plans and energy savings plans, including refits.
- 4.3 Sustainable, current, and integrated technological and communication infrastructure.