

Bullough: Psychological Distance

'Psychical Distance' as a Factor in Art and as an Aesthetic Principle

by Edward Bullough

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Explanations and Questions

I.

1. The conception of 'Distance' suggests, in connexion with Art, certain trains of thought by no means devoid of interest or of speculative importance. Perhaps the most obvious suggestion is that of *actual spatial* distance, i.e. the distance of a work of Art from the spectator, or that of *represented spatial* distance, i.e. the distance represented within the work. Less obvious, more metaphorical, is the meaning of *temporal* distance. The first was noticed already by Aristotle in his *Poetics*; the second has played a great part in the history of painting in the form of perspective; the distinction between these two kinds of distance assumes special importance theoretically in the differentiation between sculpture in the round, and relief-sculpture. Temporal distance, remoteness from us in point of time, though often a cause of misconceptions, has been declared to be a factor of considerable weight in our appreciation.

Bullough notes three kinds of distance

It is not, however, in any of these meanings that 'Distance' is put forward here, though it will be clear in the course of this essay that the above mentioned kinds of distance are rather special forms of the conception of distance as advocated here, and derive whatever *aesthetic* qualities they may possess from distance in its *general* connotation. This general connotation is 'Psychical Distance.'

Bullough's actual focus: a fourth kind of distance (which creates aesthetic qualities)

A short illustration will explain what is meant by 'Psychical Distance.' Imagine a fog at sea; for most people it is an experience of acute unpleasantness. Apart from the physical annoyance and remoter forms of discomfort such as delays, it is apt to produce feelings of peculiar anxiety, fears of invisible dangers, strains of watching and listening for distant and unlocalised signals. The listless movements of the ship and her warning calls soon tell upon the nerves of the passengers; and that special, expectant, tacit anxiety and nervousness, always associated with this experience, make a fog the dreaded terror of the sea (all the more terrifying because of its very silence and gentleness) for the expert seafarer no less than the ignorant landsman.

A fog at sea

Nevertheless, a fog at sea can be a source of intense relish and enjoyment. Abstract from the experience of the sea fog, for the moment, its danger and practical unpleasantness, just as every one in the enjoyment of a mountain-climb disregards its physical labour and its danger (though, it is not denied, that these may incidentally enter into the enjoyment and enhance it); direct the attention to the features 'objectively' constituting the phenomenon — the veil surrounds you with an opaquesness as of

We can "abstract" from the practical results of what we experience

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transparent milk, blurring the outline of things and distorting their shapes into weird grotesqueness; observe the carrying-power of the air, producing the impression as if you could touch some far-off siren by merely putting out your hand and letting it lose itself behind that white wall; note the curious creamy smoothness of the water, hypocritically denying as it were any suggestion of dancer; and, above all, the strange solitude and remoteness from the world, as it can be found only on the highest mountain tops; and the experience may acquire, in its uncanny mingling of repose and terror, a flavour of such concentrated poignancy and delight as to contrast sharply with the blind and distempered anxiety of its other aspects. This contrast, often emerging with startling suddenness, is like a momentary switching on of some new current, or the passing ray of a brighter light, illuminating the outlook upon perhaps the most ordinary and familiar objects — an impression which we experience sometimes in instants of direct extremity, when our practical interest snaps like a wire from sheer over-tension, and we watch the consummation of some impending catastrophe with the marvelling unconcern of a mere spectator.

Distancing can arise from fear or tension

It is a difference of outlook, due — if such a metaphor is permissible — to the insertion of distance. This distance appears to lie between our own self and its affections, using the latter term in its broadest sense as anything which affects our being, bodily or spiritually, e.g., as sensation, perception, emotional state or idea. Usually, though not always, it amounts to the same thing to say that the Distance lies between our own self and such objects as are the sources or vehicles of such affections.

The basic nature of psychological distance

Thus, in the fog, the transformation by Distance is produced in the first instance by putting the phenomenon, so to speak, out of gear with our practical, actual self; by allowing it to stand outside the context of our personal needs and ends — in short, by looking at it 'objectively,' as it has often been called, by permitting only such reactions on our part as emphasise the 'objective' features of the experience, and by interpreting even our 'subjective' affections not as modes of *our* being but rather as characteristics of the phenomenon.

It involves extreme objectivity

The working of Distance is, accordingly, not simple, but highly complex. It has a *negative*, inhibitory aspect — the cutting-out of the practical sides of things and of our practical attitude to them — and a *positive* side - the elaboration of the experience on the new basis created by the inhibitory action of Distance.

It has two aspects (one positive, one negative)

2. Consequently, this distanced view of things is not, and cannot be, our normal outlook. As a rule, experiences constantly turn the same side towards us, namely, that which has the strongest practical force of appeal. We are not ordinarily aware of those aspects of things which do not touch us immediately and practically, nor are we generally conscious of impressions apart from our own self which is impressed. The sudden

Bullough postulates the function of "normal" perception

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view of things from their reverse, unusually unnoticed, side, comes upon us as a revelation, and such revelations are precisely those of Art. In this most general sense, Distance is a factor in all Art.

ART is introduced

3. It is, for this very reason, also an aesthetic principle. The aesthetic contemplation and the aesthetic outlook have often been described as 'objective.' We speak of 'objective' artists as Shakespeare or Velasquez, of 'objective' works or art forms as Homer's *Iliad* or the drama. It is a term constantly occurring in discussions and criticisms, though its sense, if pressed at all, becomes very questionable. For certain forms of Art, such as lyrical poetry, are said to be 'subjective'; Shelley, for example would usually be considered a 'subjective' writer. On the other hand, no work of Art can be genuinely 'objective' in the sense in which this term might be applied to a work on history or to a scientific treatise; nor can it be 'subjective' in the ordinary acceptance of that term, as a personal feeling, a direct statement of a wish or belief, or a cry of passion is subjective. 'Objectivity' and 'subjectivity' are a pair of opposites which in their mutual exclusiveness when applied to Art soon lead to confusion.

Aesthetic contemplation

Diego Velasquez (1599-1660), Spanish painter

Percy Bysshe Shelley (1792-1822), English Romantic poet

Nor are they the only pair of opposites. Art has with equal vigour been declared alternately 'idealistic' and 'realistic,' 'sensual' and 'spiritual,' 'individualistic' and 'typical.' Between the defence of either terms of such antitheses most aesthetic theories have vacillated. It is one of the contentions of this essay that such opposites find their synthesis in the more fundamental conception of Distance.

This essay will cover several topics:

Distance further provides the much needed criterion of the beautiful as distinct from the merely agreeable.

Beauty

Again, it marks one of the most important steps in the process of artistic creation and serves as a distinguishing feature of what is common so loosely described as the 'artistic temperament.'

Artistic creation

Finally, it may claim to be considered as one of the essential characteristics of the 'aesthetic consciousness,' — if I may describe by this term that special mental attitude towards, and outlook upon, experience, which finds its most pregnant expression in the various forms of Art.

The "aesthetic" attitude

II

Distance, as I said before, is obtained by separating the object and its appeal from one's own self, by putting it out of gear with practical needs and ends. Thereby the 'contemplation' of the object becomes alone possible. But it does not mean that the relation between the self and the object is broken to the extent of becoming 'impersonal.' Of the alternatives 'personal' and 'impersonal' the latter surely comes nearer to the truth; but here, as elsewhere, we meet the difficulty of having to express certain facts in terms coined for entirely different uses. To do so usually results in paradoxes, which are nowhere more inevitable than in discussions upon

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Art. 'Personal' and 'impersonal,' 'subjective' and 'objective' are such terms, devised for purposes other than aesthetic speculation, and becoming loose and ambiguous as soon as applied outside the sphere of their special meanings. In giving preference therefore to the term 'impersonal' to describe the relation between the spectator and a work of Art, it is to be noticed that it is not impersonal in the sense in which we speak of the 'impersonal' character of Science, for instance. In order to obtain 'objectively valid' results, the scientist excludes the 'personal factor,' i.e., his personal wishes as to the validity of his results, his predilection for any particular system to be proved or disproved by his research. It goes without saying that all experiments and investigations are undertaken out of a personal interest in the science, for the ultimate support of a definite assumption, and involve personal hopes of success; but this does not affect the 'dispassionate' attitude of the investigator, under pain of being accused of 'manufacturing his evidence.'

The objectivity of science is impartial

1. Distance does not imply an impersonal, purely intellectually interested relation of such a kind. On the contrary, it describes a *personal* relation, often highly emotionally coloured, but of a *peculiar character*. Its peculiarity lies in that the personal character of the relation has been, so to speak, filtered. It has been cleared of the practical, concrete nature of its appeal, without, however, thereby losing its original constitution. One of the best known examples is to be found in our attitude towards the events and characters of the drama; they appeal to us like persons and incidents of normal experience, except that that side of their appeal, which would usually affect us in a directly personal manner, is held in abeyance. This difference, so well known as to be almost trivial, is generally explained by reference to the knowledge that the characters and situations are 'unreal,' imaginary. In this sense Witasek, operating with Meinong's theory of *Annahem*, has described the emotions involved in witnessing a drama as *Scheingefuhle*, a term which has so frequently been misunderstood in discussions of his theories. But, as a matter of fact, the 'assumption' upon which the imaginative emotional reaction is based is not necessarily the condition, but often the consequence, of distance; that is to say, the converse of the reason usually stated would then be true: viz. That distance, by changing our relation to the characters, renders them seemingly fictitious, not that the fictitiousness of the characters alters our feelings toward them. It is, of course, to be granted that the actual and admitted unreality of the dramatic action reinforces the effect of Distance. But surely the proverbial unsophisticated yokel whose chivalrous interference in the play on behalf of the hapless heroine can only be prevented by impressing upon him that 'they are only pretending,' is not the ideal type of theatrical audience. The proof of the seeming paradox that it is Distance which primarily gives to dramatic action the appearance of unreliability and not *vice versa*, is the observation that the same filtration of our sentiments and the same seeming 'unreality' of *actual* men and things occur, when at times, by a sudden change of inward perspective, we are overcome by the feeling that "all the world's a

With art, objectivity remains personal

Bullough explores a dilemma

The yokel

The aesthetic response is not limited to fiction

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stage."

2. This personal, but 'distanced' relation (as I will venture to call this nameless character of our view) directs attention to a strange fact which appears to be one of the fundamental paradoxes of Art: it is what I propose to call 'the antinomy of Distance.'

An antinomy is a pair of statements that appear to be in conflict

It will be readily admitted that a work of Art has the more chance of appealing to us the better it finds us prepared for its particular kind of appeal. Indeed, without some degree of predisposition on our part, it must necessarily remain incomprehensible, and to that extent unappreciated. The success and intensity of its appeal would seem, therefore, to stand in direct proportion to the completeness with which it corresponds with our intellectual and emotional peculiarities and the idiosyncrasies of our experience. The absence of such a concordance between the characters of a work and of the spectator is, of course, the most general explanation for differences of 'tastes.'

Here is the first half of the fundamental paradox of art

At the same time, such a principle of concordance requires a qualification, which leads at once to the antinomy of distance.

Suppose a man, who believes that he has cause to be jealous about his wife, witnesses a performance of 'Othello.' He will the more perfectly appreciate the situation, conduct and character of Othello, the more exactly the feelings and experiences of Othello coincide with his own — at least he *ought* to on the above principle of concordance. In point of fact, he will probably do anything but appreciate the play. In reality, the concordance will merely render him acutely conscious of his own jealousy; by a sudden reversal of perspective he will no longer see Othello apparently betrayed by Desdemona, but himself in an analogous situation with his own wife. The reversal of perspective is the consequence of the loss of Distance.

Othello is a tragic play by Shakespeare

Here is the second half of the paradox

If this be taken as a typical case, it follows that the qualification required is that the coincidence should be as complete as is compatible with maintaining Distance. The jealous spectator of 'Othello' will indeed appreciate and enter into the play the more keenly, the greater the resemblance with his own experience — *provided* that he succeeds in keeping the Distance between the action of the play and his personal feelings: a very difficult performance in the circumstances. It is on account of the same difficulty that the expert and the professional critic makes a bad audience, since their expertness and critical professionalism are *practical* activities, involving their concrete personality and constantly endangering their Distance. . . .

Bullough explains why distance can be difficult to achieve

The same qualification applies to the artist. He will prove artistically most effective in the formulation of an intensely *personal* experience, but he can formulate it artistically only on condition of a detachment from the

Artists face this difficulty

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experience *qua personal*. Hence the statement of so many artists that artistic formulation was to them a kind of catharsis, a means of ridding themselves of feelings and ideas the acuteness of which they felt almost as a kind of obsession. Hence, on the other hand, the failure of the average man to convey to others at all adequately the impression of an overwhelming joy or sorrow. His personal implication in the event renders it impossible for him to formulate and present it in such a way as to make others, like himself, feel all the meaning and fullness which it possesses for him.

Why most artistic expression of emotion is inadequate

What is therefore, both in appreciation and production, most desirable is the *utmost decrease of Distance without its disappearance*.

Bullough's main claim?

3. Closely related, in fact a presupposition to the 'antimony,' is the *variability of Distance*. Herein especially lies the advantage of Distance compared with such terms as 'objectivity' and 'detachment.' Neither of them implies a *personal* relation — indeed both actually preclude it; and the mere inflexibility and exclusiveness of their opposites render their application generally meaningless.

Distance, on the contrary, admits naturally of degrees, and differs not only according to the nature of the *object*, which may impose a greater or smaller degree of Distance, but varies also according to the *individual's capacity* for maintaining a greater or lesser degree. And here one may remark that not only do *persons differ from each other* in their habitual measure of distance, but that the *same individual differs* in his ability to maintain it in the face of different objects and of different arts.

There exist, therefore, two different sets of conditions affecting the degree of distance in any given case: those offered by the object and those realised by the subject. In their interplay they afford one of the most extensive explanations for varieties of aesthetic experience, since loss of distance, whether due to the one or the other, means loss of aesthetic appreciation.

Distance involves the interplay of two sets of conditions

In short, Distance may be said to be *variable both according to the distancing power of the individual, and according to the character of the object*.

There are two ways of losing distance: either to 'under-distance' or to 'over-distance.' 'Under-distancing' is the commonest failing of the *subject*, an excess of distance is a frequent failing of *Art*, especially in the past. Historically it looks almost as if Art had attempted to meet the deficiency of distance on the part of the subject and had overshot the mark in this endeavour. It will be seen later that this is actually true, for it appears that over-distanced Art is specially designed for a class of appreciation which has difficulty to rise spontaneously to any degree of distance. The consequence of a loss of Distance through one or other cause is familiar: the verdict in the case of under-distancing is that the work is 'crudely

So there are two ways we can fail to create distance

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naturalistic,' 'harrowing,' 'repulsive in its realism.' An excess of distance produces the impression of improbability, artificiality, emptiness or absurdity.

The individual tends, as I just stated, to under-distance rather than to lose Distance by over-distancing. *Theoretically* there is no limit to the decrease of Distance. In theory, therefore, not only the usual subjects of Art, but even the most personal affections, whether ideas, percepts or emotions, can be sufficiently distanced to be aesthetically appreciable. Especially artists are gifted in this direction to a remarkable extent. The average individual, on the contrary, very rapidly reaches his limit of decreasing Distance, his 'Distance-limit,' i.e. that point at which distance is lost and appreciation either disappears or changes its character.

In the practice, therefore, of the average person, a limit does exist which marks the minimum at which his appreciation can maintain itself in the aesthetic field, and this average minimum lies considerably higher than the Distance-limit of the artist. It is practically impossible to fix this average limit, in the absence of data, and on account of the wide fluctuations from person to person to which this limit is subject. But it is safe to infer that, in art practice, explicit references to organic affections, to the material existence of the body, especially to sexual matters, lie normally below the Distance-limit, and can be touched upon by Art only with special precautions. Allusions to social institutions of any degree of personal importance — in particular, allusions implying any doubt as to their validity — the questioning of some generally recognised ethical sanctions, references to topical subjects occupying public attention at the moment, and such like, are all dangerously near the average limit and may at any time fall below it, arousing, instead of aesthetic appreciation, concrete hostility or mere amusement.

This difference in the Distance-limit between artists and the public has been the source of much misunderstanding and injustice. Many an artist has seen his work condemned, and himself ostracized for the sake of so-called 'immoralities' which to him were *bona fide* aesthetic objects. His power of distancing, nay, the necessity of distancing feelings, sensations, situations which for the average person are too intimately bound up with his concrete existence to be regarded in that light, have often quite unjustly earned for him accusations of cynicism, sensualism, morbidity or frivolity. The same misconception has arisen over many 'problem plays' and 'problem novels' in which the public have persisted in seeing nothing but a supposed 'problem' of the moment, whereas the author may have been — and often has demonstrably been — able to distance the subject-matter sufficiently to rise above its practical problematic import and to regard it simply as a dramatically and humanly interesting situation.

The variability of Distance in respect to Art, disregarding for the moment

Most people under-distance

The conflict between audiences and artists

Some topics tend to generate under-distance

Supposedly immoral art

Can you provide an example of what Bullough indicates here?

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the subjective complication, appears both as a general feature in Art, and in the differences between the special arts.

The role of the artistic medium

It has been an old problem why the 'arts of the eye and of the ear' should have reached the practically exclusive predominance over arts of other senses. Attempts to raise 'culinary art' to the level of a Fine Art have failed in spite of all propaganda, as completely as the creation of scent or liquor 'symphonies.' There is little doubt that, apart from other excellent reasons of a partly psycho-physical, partly technical nature, the actual, *spatial distance* separating objects of sight and hearing from the subject has contributed strongly to the development of this monopoly. In a similar manner *temporal remoteness* produces Distance, and objects removed from us in point of time are *ipso facto* distanced to an extent which was impossible for their contemporaries. Many pictures, plays and poems had, as a matter of fact, rather an expository or illustrating significance — as for instance much ecclesiastical Art — or the force of a direct practical appeal — as the invectives of many satires or comedies — which seem to us nowadays irreconcilable with their aesthetic claims. Such works have consequently profited greatly by lapse of time and have reached the level of art only with the help of temporal distance, while others, on the contrary, often for the same reason have suffered a loss of distance, through *over-distancing*.

Physical distance also plays a role

The passage of time has inconsistent effects on distance

Special mention must be made of a group of artistic conceptions which present excessive distance in their form of appeal rather than in their actual presentation — a point illustrating the necessity of distinguishing between distancing an object and distancing the appeal of which it is the source. I mean here what is often rather loosely termed 'idealistic Art,' that is, Art springing from abstract conceptions, expressing allegorical meanings, or illustrating general truths. Generalisations and abstractions suffer under this disadvantage that they have too much general applicability to invite a personal interest in them, and too little individual concreteness to prevent them applying to us in all their force. They appeal to everybody and therefore to none. An axiom of Euclid belongs to nobody, just because it compels everyone's assent; general conceptions like Patriotism, Friendship, Love, Hope, Life, Death, concern as much Dick, Tom and Harry as myself, and I therefore either feel unable to get into any kind of personal relation to them or, if I do so, they become at once, emphatically or concretely, *my* Patriotism, *my* Friendship, *my* Love, *my* Hope, *my* Life and Death. By mere force of generalisation, a general truth or a universal ideal is so far distanced from myself that I fail to realise it concretely at all, or, when I do so, I can realise it only as part of my *practical actual being*, i.e. it falls below the distance-limit altogether. 'Idealistic Art' suffers consequently under the peculiar difficulty that its excess of distance turns generally into an *under-distanced* appeal — all the more easily, as it is the usual failing of the subject to *under*-rather than to *over*-distance

Abstractions and "general truths" in art

Euclid explored the axioms of geometry