

SLOAC Comments

Following review by the Student Learning Outcomes Assessment Committee, the following comments were communicated to the department:

Mass Communications Plan:

- Rubric scoring grid is on a 1-5 scale but does not indicate the standard for each number. Suggest the department define each rubric scale to ensure inter-rater reliability;
- Missing two of three rubrics;
- The department is complimented for using several direct measures.