

### Communication Studies Assessment Grid

<b>Learning Outcome</b>	<b>Methods of Assessment</b>	<b>Expected Performance</b>	<b>Actual Performance</b>	<b>Response</b>
1. Students will demonstrate foundational knowledge of communication research methods and the role of research in the creation of knowledge. (See Assessment Form A)	Senior Seminar project	All graduating students will perform at the 70% level or higher on Section I of the Senior Seminar Project Evaluation.		
2. Students will be able to recognize, diagnose, and respond to communication situations using appropriate communication theories and concepts.	Senior Seminar project Scenario Response paper	The mean score of Section II of the Senior Seminar Project Evaluation and Section I of the Scenario Response Evaluation will be at the 70% level or higher.		
3. Students will create effective communication messages in a variety of contexts and situations. (See Assessment Form B)	Senior Seminar project	All graduating students will perform at the 70% level or higher on Section III of the Senior Seminar Project Evaluation.		
4. Students will effectively present communication messages in a variety of contexts and situations. (See Assessment Form C)	Senior Seminar project	All graduating students will perform at the 70% level or higher on Section IV of the Senior Seminar Project Evaluation.		
5. Students will analyze communication messages in a variety of cultures, contexts and situations.	Scenario response paper (Attached)	All graduating students will perform at the 70% level or higher on Section II of the Scenario Response Evaluation		
6. Students will demonstrate the knowledge to successfully manage group environments and/or interpersonal relationships.	Scenario response paper (Attached)	All graduating students will perform at the 70% level or higher on Section III of the Scenario Response Evaluation		