

## Application Deadline: Wednesday, March 4, 2009

Applicant must continue to be enrolled in Art & Design courses, and follow the program requirements of their area of emphasis as a major in the department for the 2009-10 academic year.

### Mary Alexander Brumby Endowment Scholarship for Studio Art/Department of Art & Design Scholarship/John Holland Memorial Art Scholarship (Sophomore, Junior, Senior, BFA)

**Application Criteria:**

- Current Freshmen Art & Design majors must be enrolled at the Sophomore level beginning fall semester 2009
- Current Sophomore, Junior, and Senior, Art & Design majors must be successfully advancing to the next level in their major area of emphasis

**Application must include:**

- **Completed Department of Art & Design Scholarship Application Form**
- Current Freshman applicants must submit 4 original works completed in their Basic Drawing and Foundation Design courses during the 2008-09 Academic year. Quality of presentation is considered part of the evaluation criteria
- Current Sophomore, Junior, and Senior, applicants must submit 10 images in digital format (see info on back side)

### Mary Alexander Brumby Endowment Scholarship for Art History

(Junior and Senior level only\*)

**Application Criteria:**

- Applicant must have declared Art History as their area of emphasis

**Application must include:**

- **Completed Department of Art & Design Scholarship Application Form**
- Submit a paper which will be evaluated by the Art History Professors

### Mary Alexander Brumby Endowment Scholarship for Art Education

(Junior and Senior level only\*)

**Application Criteria:**

- Applicant must demonstrate strong potential in the area of teaching based on professionalism and experiences
- Applicant must have declared Art Education as their major
- Applicant must continue to be enrolled in the Department of Art & Design following the Art Education program requirements while receiving the Scholarship

**Application must include:**

- **Completed Department of Art & Design Scholarship Application Form**
- Applicants must submit 10 images in digital format (see info on back side)
- A written statement describing the importance of Art Education for K-12 students

### Sharon R Mendola Endowment Scholarship (Junior and Senior level only\*)

**Application Criteria:**

- Seeking a BA or BFA in painting, drawing or graphic design

**Application must include:**

- **Completed Department of Art & Design Scholarship Application Form**
- Applicant must submit 10 images in digital format (see information on back side)

\* Sophomore is defined as a student who will be registered in a 203 Studio course for fall semester.

\* Junior is defined as a student who will be registered in a 304 Studio course for fall semester.

# Carol and Hugo Moeckel Endowed Scholarship for Art History, Studio Art, or Art Education

(Junior and Senior level only\*)

## Application Criteria:

- Applicant must demonstrate strong abilities in their chosen area of emphasis in the Department of Art & Design

## Application must include:

- **Completed Department of Art & Design Scholarship Application Form**
- Current Sophomore, Junior, and Senior, applicants must submit 10 images in digital format
- Applicant must submit a separate typed statement defining their financial needs and goals as a major in the Department of Art & Design

## Larsen Graphic Design Scholarship (Senior or accepted into BFA in graphic design)

### Application Criteria:

- Applicant must have a declared emphasis of graphic design

### Application must include:

- **Completed Department of Art & Design Scholarship Application Form**
- A written statement explaining why they chose graphic design as a major and what they expect to contribute to the profession
- Portfolio must demonstrate advanced levels of graphic design through examples logos, visual concepts, diagrams, 3D, systems, and typography on a CD in either pdf slide show or keynote format for review.

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**Guidelines for Digital Portfolio** Must have a minimum of ten digital images, and no more than ten additional views of 3D works, or detail views of 2D works (20 maximum).

You must submit your work as a digital portfolio. You should burn your presentation on a CD (note: please do not use sticker labels on CD's). The digital presentation may be a PowerPoint, Keynote, or a single PDF file. Make sure your images are 96ppi, and no more than 800 pixels in the longest dimension (vertical or horizontal). Your digital portfolio should include the following information about each piece:

- 1) Name
  - 2) Title (should be italicized or underlined)
  - 3) The medium
  - 4) Date of completion
  - 5) Dimensions
- Three-dimensional works: Height x Width x Depth (always in that order)  
Two-dimensional works: Height x Width (always in that order)

## Tips:

- ✓ Use a simple background (black, white, or gray) in your digital presentation. Let your work speak for itself.
- ✓ For 2-D works that are smaller, scan them with a flatbed scanner.
- ✓ For 2-D works that are bigger, photograph them hanging on a wall or placing them flat on the floor. Use two light sources that are exactly the same, place lights at 45 degree angle.
- ✓ For 3-D works, use two light sources that are exactly the same to evenly light your work.
- ✓ Avoid photographing your work on fabric of any kind. Instead, use white matboard or paper.
- ✓ Consider taking your work to a professional photographer and paying them to properly photograph your art.

The example below is given as a general guideline for preparing your work digitally in PowerPoint or Keynote. Remember to submit your CD in a proper CD case or CD envelope, labeled with your name.

Image of your Art work goes here.

Name  
Title  
Medium  
Date of completion  
Dimensions